



# SMOKEY BEAR

# TRADING POST



U.S. Department of Agriculture

Forest Service



# SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252



Remember-  
Only you can  
PREVENT  
FOREST FIRES!

3140

## Friends of Smokey Bear:

Enclosed is an updated listing of Smokey Bear licensees and products manufactured.

Prices are not included in this catalog because it would be impossible to keep up with changes. By writing the licensee directly, you can determine prices on his entire Smokey Bear line.

Some licensees only sell to retail outlets, others will fill small orders. If you need only a small quantity of items, check first with stores in your area. If they do not have the items you want, see if they will order them for you.

We hope this listing will help with your fire prevention job. For further information write, Program Manager, Smokey Bear Program, Forest Service, U.S. Department of Agriculture, P.O. Box 2417, Washington, DC 20013.

Revised November 1977

SMOKEY BEAR LICENSED ITEMS

TOYS

R. DAKIN AND COMPANY  
P.O. Box 7746 - Rincon Annex  
San Francisco, California  
94419

Stuffed doll, molded vinyl  
Smokey Bear toy, lamp, bank  
desk set.

GABRIEL INDUSTRIES  
114 Fifth Avenue  
New York, New York 10011

Pre-school toys, airplanes  
helicopter, trucks, jeeps,  
etc.

GAF CORPORATION  
1361 Alps Road  
Wayne, New Jersey 07470

View-master reel packet,  
talking view-master reel.

IMCO TOY COMPANY, INC.  
200 Fifth Avenue, Room 561  
New York, New York 10010

Plastic bank.

INDUSTRIAL SAFETY BELT COMPANY  
16th and Mary Street  
Pittsburg, Pennsylvania  
15215

Play camping equipment,  
canteen, falshlight, wooden  
bird feeder, planter, bird-  
house and suet station.

JENNIE G. SALES, COMPANY  
3370 Pratt Avenue  
Chicago, Illinois 60645

Vinyl inflatable toys.

LARAMI CORPORATION  
340 N. 12th  
Philadelphia, Pennsylvania  
19107

Bagged and boxed miniature  
toys.

VANITY FAIR INDUSTRIES, INC.  
Division of LCA  
260 Bethpage-Spagnoli Road  
Melville, New York 11746

Battery operated play talking  
C.B. radio and hand held  
Walkie Talkie.



## CLOTHES AND ACCESSORIES

BARONOL GARMENT COMPANY  
901 7th Avenue  
Berwick, Pennsylvania  
18603

Toddlers clothing to size 4.

CHAMPION PRODUCTS, INC.  
115 College Avenue  
P.O. Box 850  
Rochester, New York  
14608

T-Shirts, polo shirts, night-shirts, gowns, pajamas and knitted sweatshirts.

LION BROTHERS COMPANY, INC.  
Owings Mills  
Maryland 21117

Patches, vinyl decals.

MORRIS BELT & SUSPENDER INC.  
29-10 Thomson  
Long Island City, New York  
11101

Belts and suspenders.

VIRGINIA GARMET COMPANY, INC.  
501 North 17th Street  
Richmond, Virginia 23219

Cloth caps, baseball-type with embroidered emblem.

JEWELRY  
BELL JEWELRY  
A Division of Sunbell Corp.  
P.O. Box 7447  
Albuquerque, New Mexico  
87104

Charm jewelry.

EARL BUTLER & ASSOCIATES, INC.  
1710 Potrero Avenue  
South El Monte, California  
91733

Tie-tacs, pins, jewelry.

## NOVELTIES

AMERICAN AEROSOL CORPORATION  
324 Rindge Avenue  
Cambridge, Massachusetts  
02140

Foam soap.

BRADLEY TIME/ELGIN NAT., INC.  
1115 Broadway  
New York, New York

Wristwatches, alarm clocks.

CHEIN INDUSTRIES, INC.  
William Street  
Burlington, New Jersey 08016

Metal wastebasket, standing ashtray and charcoal starting fuel.



NOVELTIES (Cont'd)

EL MONTE RUBBER CORPORATION  
1909 N. Central  
South E. Monte, California  
91733

Mud flaps for trucks and  
trailers.

GREEN DUCK METAL STAMPING CO.  
P.O. Box 30085--Airport Mail Fac.  
Memphis, Tennessee 38130

Buttons, foldover lapel tabs,  
Junior Forest Ranger Badges.

MARLENN CORPORATION  
1801 Byrd Street  
Baltimore, Maryland 21230

Air Freshener, snuffer  
snuffer/ashtray.

NORCREST CHINA COMPANY  
115 N.W. First Avenue  
Portland, Oregon 97209

Ceramic items.

THE NOTEWORTHY COMPANY  
110 Church Street  
Amsterdam, New York 12011

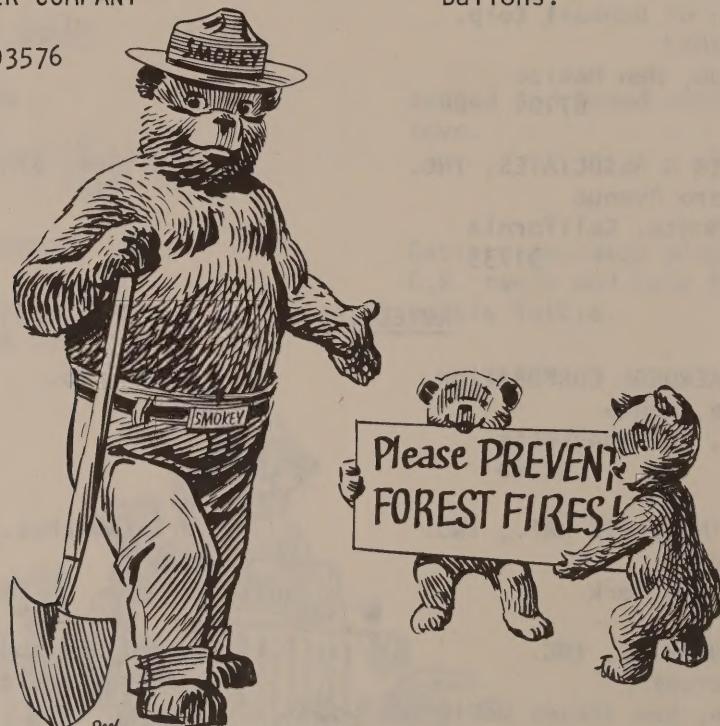
Paper litterbags, poly  
plastic litterbags.

SPORTLINE  
330 West Franklin Boulevard  
Chicago, Illinois 60624

Sleeping bags, bedspreads  
draperies.

TILLOTSON RUBBER COMPANY  
Dixville Notch  
New Hampshire 03576

Balloons.



MISCELLANEOUS

AKRON RULE CORPORATION  
28 Cedar Street  
Akron, New York 14001

Wooden ruler.

AMERICAN FORESTRY ASSOCIATION  
1319 Street, NW  
Washington, DC 20036

Book matches.

ART LINE, INC.  
1111 W. Cornelia  
Chicago, Illinois 60657

Lawn and garden accessories.

BOHSEI ENTERPRISE CO., -USA  
7037 Haybenhurst Avenue  
Van Nuys, California 91406

C.B. radio.

DURA SIGN COMPANY  
2905 Bethel Church Road  
Bethel Park, Pennsylvania  
15102

Fiberglass signs.

HUSKEY INDUSTRIES, INC.  
62 Perimeter Center East  
Atlanta, Georgia 30346

Charcoal products, barbecue  
supplies, accessories, grills  
starter, base, lighter fluid,  
fireplace logs.

LANDER COMPANY, INC.  
25 West 39th Street  
New York, New York 10018

Bubble bath.

OKAY INDUSTRIES, INC.  
200 Ellis Avenue  
New Britian Connecticut  
06051

Lunch boxes and thermos  
bottles.

RICHARD RUSH STUDIO, INC.  
168 N. Clinton Street  
Chicago, Illinois 60606

Plaques and Smokey Bear  
costume.

SALES BOOSTERS, INC.  
1015 S. La Cienega Blvd.  
Los Angeles, California

Vinyl pocket protector.

JACK SHAFTON  
8118 Lookout Mountain Avenue  
Hollywood, California  
90046

Costume.



## PUBLISHING

COLAD COMPANY, INC.  
701 Seneca Street  
Buffalo, New York 14200

Plasticoat book covers,  
pocket planners.

OSBORNE-KEMPER-THOMAS, INC.  
1313 East Kemper Road  
Cincinnati, Ohio 45246

Calendars, mugs.

WESTERN PUBLISHING, COMPANY, INC.  
Gold Key Comics  
Whitman Publishing Company.  
1220 Mound Avenue  
Racine, Wisconsin 53404

Little golden book, big  
golden book, play activity  
and novelty books, dot-to-dot  
color by number, pop-out  
punchout, cutout items, self-  
erasing sheets, picture  
puzzles, games, comic books,  
and frame tray puzzles.

VANTAGE PRESS, INC.  
516 W. 34th Street  
New York, New York 10001

Book- Gardian of the Forest:  
A History of the Smokey Bear  
Program by Ellen Morrison.

## FILMS

CATHEDRAL FILMS  
2921 West Alameda Avenue  
Burbank, California 91505

Educational film strips.

FILM COMMUNICATORS  
11136 Weddington Street  
North Hollywood, California  
91601

Smokey Bear Film

## MUSIC

A.A. Records, INC.  
250 West 57th Street  
New York, New York 10019

Record Album  
Smokey Bear & Ranger Hal

HILL AND RANGE SONGS, INC.  
241 West 72nd Street  
New York, New York 10023

Record, Song "SMOKEY BEAR"  
part of Album titled  
"Teddy Bear's Picnic/ The  
Bear that Wasn't" MGM Leo  
#10 "Sheet Music) "Smokey  
the Bear".



MUSIC (Cont'd)

JOHN McMAHON  
P.O. Box 193  
Crestview, Florida 32536

Song sheet

ST. NICHOLAS MUSIC INC.  
1619 Broadway  
New York, New York 10010

Song "Ballad of Smokey the Bear" (Sheet music, books and records).

WORD INCORPORATED  
4800 W. Waco Drive  
Waco, Texas 76703

Record album:  
"Marcy and Smokey Bear".

OTHER

ICE AMERICA  
533 South Washington Blvd.  
Sarasota, Florida 33577

SMOKEY BEAR HISTORICAL STATE PARK  
Capitan, New Mexico 88316

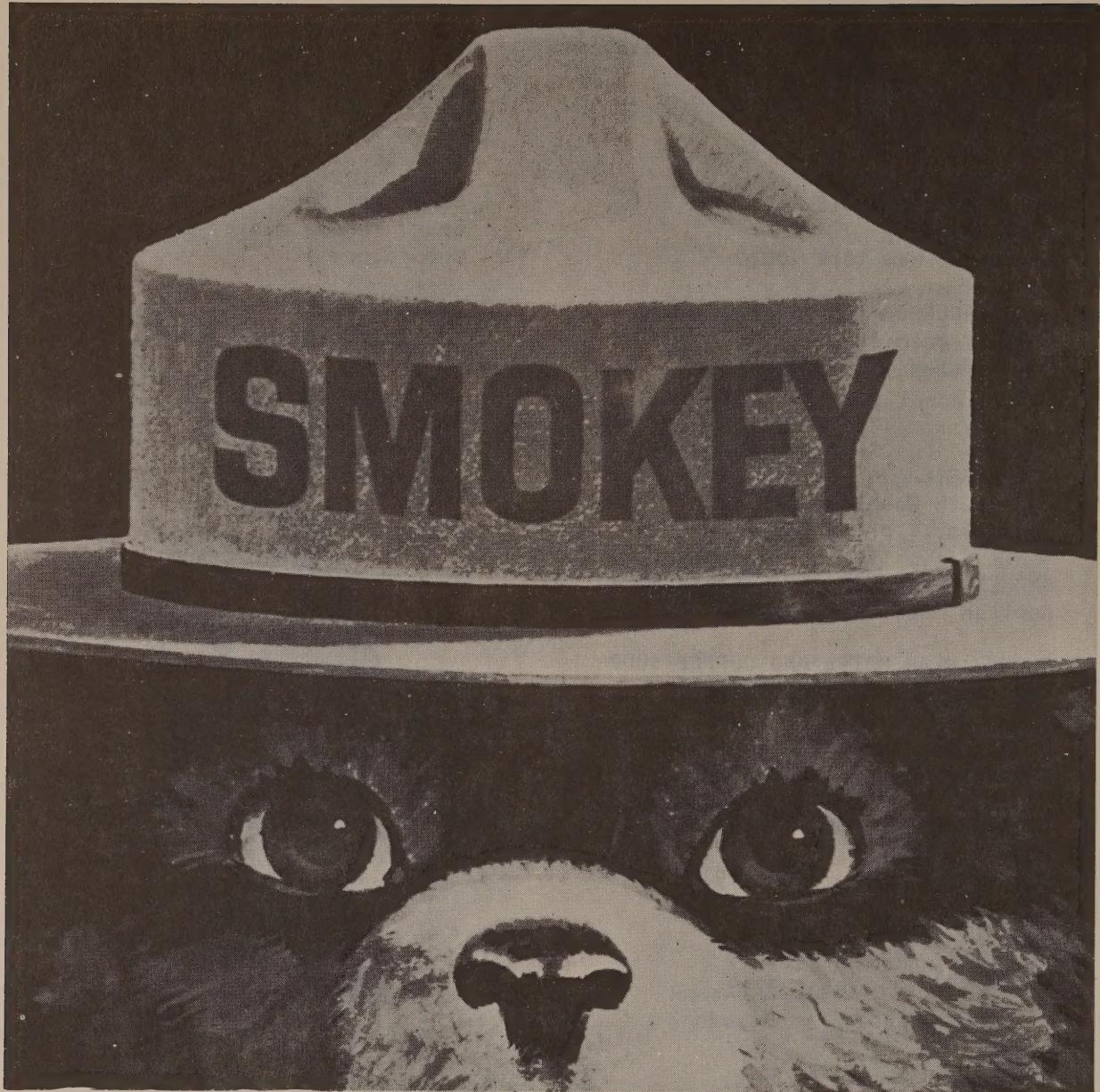
SMOKEY BEAR MOTEL AND COFFEE SHOP  
Capitan, New Mexico 88316

SMOKEY BEAR MUSEUM  
Capitan, New Mexico 88316

STORYBOOK LAND OF VIRGINIA, INC.  
U.S. Route 1  
Woodbridge, Virginia 22191

VIRGINIA FOREST, INC.  
One North 5th Street  
Richmond, Virginia 23219





**Repeat  
after me, „  
“Only you...**



